

**REMARKS/ARGUMENTS**

Favorable reconsideration of this application, in light of the present amendment and following discussion, is respectfully requested.

Claim 5 is pending in the present application. Claims 1-4 and 6 have been previously canceled without prejudice or disclaimer. Claim 5 is amended to incorporate the change suggested in the objection to Claim 5 at the bottom of page 2 of the outstanding action. Thus, no new matter issue has been raised.

In the outstanding Office Action, Claim 5 was rejected under 35 U.S.C. § 103(a) as being unpatentable over Moriguchi et al. (U.S. Patent No. 4,509,823, hereafter “Moriguchi”) in view of Ookawa et al. (U.S. Published Patent Application No. 2004/0075897, “Ookawa”).

Page 4 of the outstanding Action admits that Moriguchi does not teach or suggest that the roll printing mentioned therein is performed by rotating the printing roll in a forward direction with the lenticular lens longitudinal direction being parallel to the feeding direction. In an attempt to compensate for this deficiency in Moriguchi, the outstanding Action suggests that FIGS. 7 and 10 of Ookawa correct this deficiency and that paragraph [0020] of Ookawa would have led the artisan to employ the teachings of these Figures to produce a lenticular lens sheet with no (or less) optical defects.

However, FIGS. 7 to 10 in Ookawa relate to an apparatus for forming lenticular lenses on a sheet by using a mold as shown by FIGS. 7 and 9. Such molds are used with the disclosed activation energy curing composition 10, 10’ and the FIG. 10 manufacturing apparatus to form the lens structures on both sides of a transparent substrate as taught by paragraphs [0061] to [0064].

On the other hand, the subject matter of Claim 5 requires “forming an external light-absorbing layer on slant surfaces of the external light-absorbing sections” using “roll printing” not forming these slant surfaces themselves. Also, Moriguchi is concerned with

forming masking stripes consisting of a light absorbing compound over the top and side portions of the corrugated projections or ridges of the lenticular lens (col. 10, lines 26-29) not forming top and side portions of the corrugated projections or ridges of the lenticular lens itself as in Ookawa.

Furthermore the Ookawa suggestion of forming the lenticular lens sheet with no (or less) optical defects is based on forming the corrugated projections or ridges of the lenticular lens using the suggested molds with the disclosed activation energy curing composition 10, 10' and the FIG. 10 manufacturing apparatus and has absolutely nothing to do with forming an external light-absorbing layer by roll printing as required by the roll coating or printing processes suggested in col. 10, lines 26-52 of Moriguchi, much less the different roll printing process required by Claim 5.

Accordingly, it is clear that the molding for forming lens shapes taught by Ookawa is different from roll printing for putting ink or paint on the already formed projections or ridges on a lenticular lens sheet. Ookawa does not teach or suggest putting ink or paint or any other light absorbing stripes on slant surfaces existing as parts of the lenses already formed on a lenticular lens sheet and, accordingly, the artisan would have no reasonable basis to modify the Moriguchi suggested applying such light absorbing strips to existing slant surfaces on a lenticular lens sheet based upon any teachings in FIGS. 7-10 of Ookawa.

Therefore, it is respectfully requested that the rejection of Claim 5 over Moriguchi in view of Ookawa be withdrawn as failing to establish the required showing as to a *prima facie* case of obviousness.

Consequently, in view of the present amendment and foregoing discussion, it is respectfully submitted that the application is in condition for allowance. An early and favorable action is therefore requested.

Respectfully submitted,

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